

Turn Key Distribution

Video Requirements: 4K, 2K, HD or SD (We require the native resolution)

- **4K Resolution**
 - Apple ProRes 4444
 - QuickTime .mov
 - 4096 x 2160
 - 23.98, 24, 25, 29.97 fps (We require native frame rate)
- **2K Resolution**
 - Apple ProRes 4444
 - QuickTime .mov
 - 2048 x 1080
 - 23.98, 24, 25, 29.97 fps (We require native frame rate)
- **HD Resolution**
 - Apple ProRes 422 HQ
 - QuickTime .mov
 - 1920x1080
 - 23.98, 24, 25, 29.97 fps (We require native frame rate)
- **SD Resolution**
 - Apple ProRes 422 HQ
 - QuickTime .mov
 - 720x480 or 720x486 (NTSC) 720x576 (PAL)
 - 23.98, 24, 25, 29.97 fps (We require native frame rate)

Audio Requirements: We can deliver files only with the following audio configurations:

- **1.0 Mono Audio:** (deliverable, but only if confirmed as best source available)
 1. All audio
 2. All audio (if two identical channels, file is "Dual Mono")
- **2.0 Stereo:** (deliverable)
 1. Left Channel
 2. Right Channel
- **5.1 Surround:** (preferred)
 1. Left Front
 2. Right Front
 3. Center (dialogue)
 4. LFE (bass/subwoofer)
 5. Left Surround
 6. Right Surround
 7. Left Total (stereo)
 8. Right Total (stereo)

Content audio should be mixed so that peaks fall between -4 and -6 db, medium peaks and dialogue between -12 and -16 db. We are not permitted to deliver files if the audio peaks above 0 db.

Timed – Text Requirements: There are three main types of timed text assets that may be required for delivery:

- **Closed Captions:**
 - Required for all English-language releases. Closed Captions serve to make a film watchable for the hearing-impaired. As such, they must transcribe all dialogue, sound effects, and major musical cues.
 - Under certain circumstances, a foreign language film with English subtitles *may* be able to avoid the requirement, but we cannot guarantee this. SCC format preferred.
- **Subtitles:**
 - Subtitles are used for translating the spoken dialogue of a film from one language into another. They should cover all spoken dialogue, but not the additional caption elements. ITT format is preferred, as it stores screen positioning data, but other formats may also be acceptable.
- **Forced Narratives**
 - Forced narratives can serve many purposes. They can translate onscreen text in a film whose dialogue has been translated via dub, or they can function as a subtitle if translation is only needed for parts of a film. If this information is burned into a video file, then the file is referred to as texted. If it is provided as a separate timed-text file, then the plain video is textless.

Key Art Requirements: Key art requirements vary widely from platform to platform. When possible, we will conform artwork to specs for each platform from assets already provided. The most commonly required key art types are:

- **Vertical Poster Art**

This is the most commonly required artwork shape for features

 - Be sized at 2000x3000 px (do not up-res)
 - Be delivered as a layered .PSD (Photoshop) file, with text and background on different discrete layers (Not required, but strongly recommended)
 - Artwork cannot contain any promotional material such as film URLs, festival laurels, reviews, or ratings bugs
 - Artwork cannot contain nudity or other graphic material
- **Square Poster Art**

This is the most common format for serialized content. It is required for iTunes, Google Play, and other platforms. The file should:

 - Be sized at 3000x3000 px (do not up-res)
 - Be delivered as a layered .PSD (Photoshop) file, with text and background on different discrete layers (Not required, but strongly recommended)
 - Artwork cannot contain any promotional material such as film URLs, festival laurels, reviews, or ratings bugs
 - Artwork cannot contain nudity or other graphic material
- **Horizontal Poster Art**

This design is not as common as the above two formats, but it is required for Amazon and several other platforms, both for films and series. The file should:

 - Be sized at 3000x3000 px (do not up-res)
 - Be delivered as a layered .PSD (Photoshop) file, with text and background on different discrete layers (Not required, but strongly recommended)

- Artwork cannot contain any promotional material such as film URLs, festival laurels, reviews, or ratings bugs
- Artwork cannot contain nudity or other graphic material

NOTE: These are only the most common required key art formats. Platforms may also require additional pieces.